

Beyond the rainbow

LEGATO, GALA Choruses and Fruitvox

London 2013

Sunday 26th May

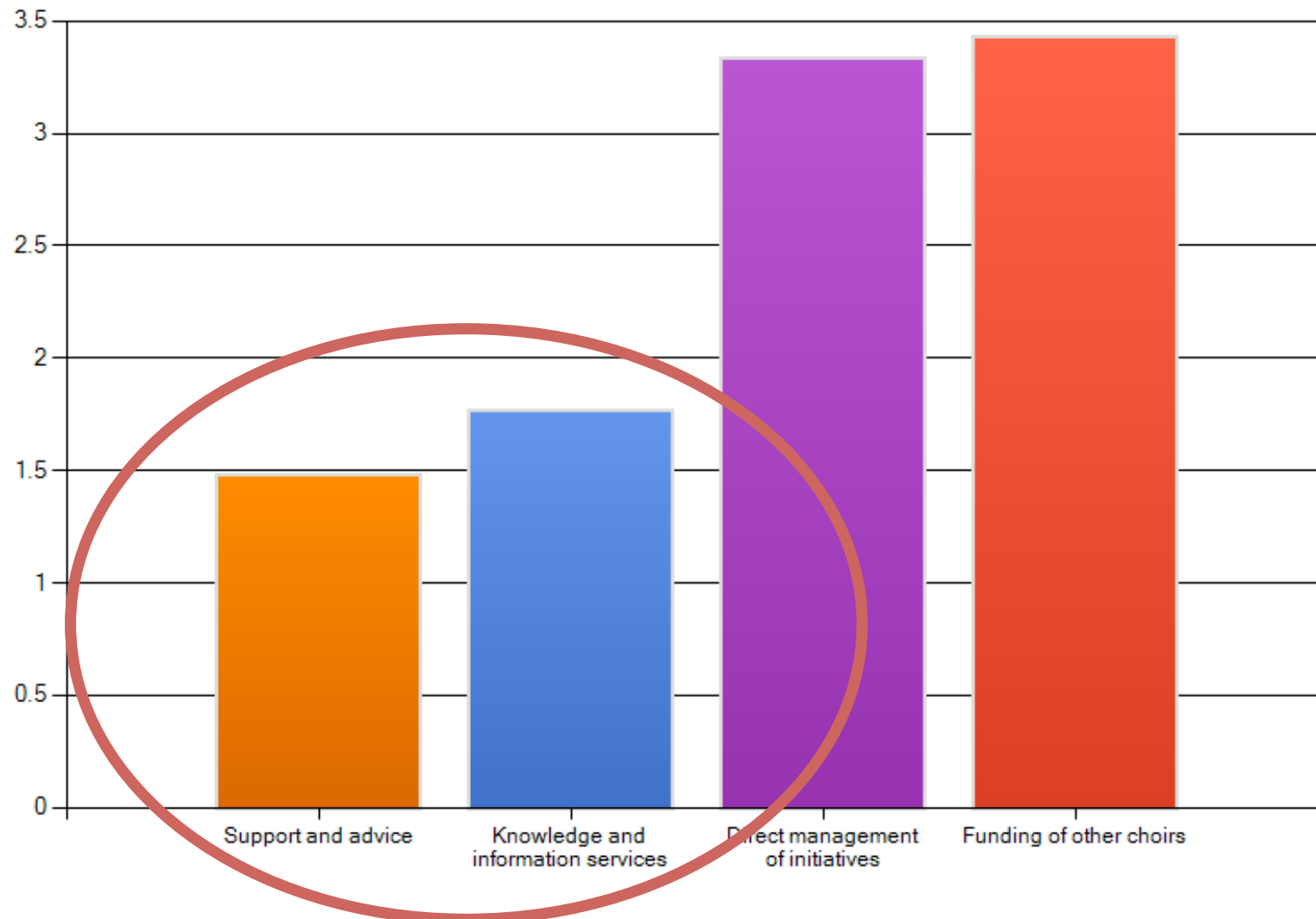
Format of the analysis/feedback

1. Quick introductions
2. Summary of yesterday
3. Evolving external needs
4. Process / diagnostic
5. Organic developments
6. Practical suggestions for action

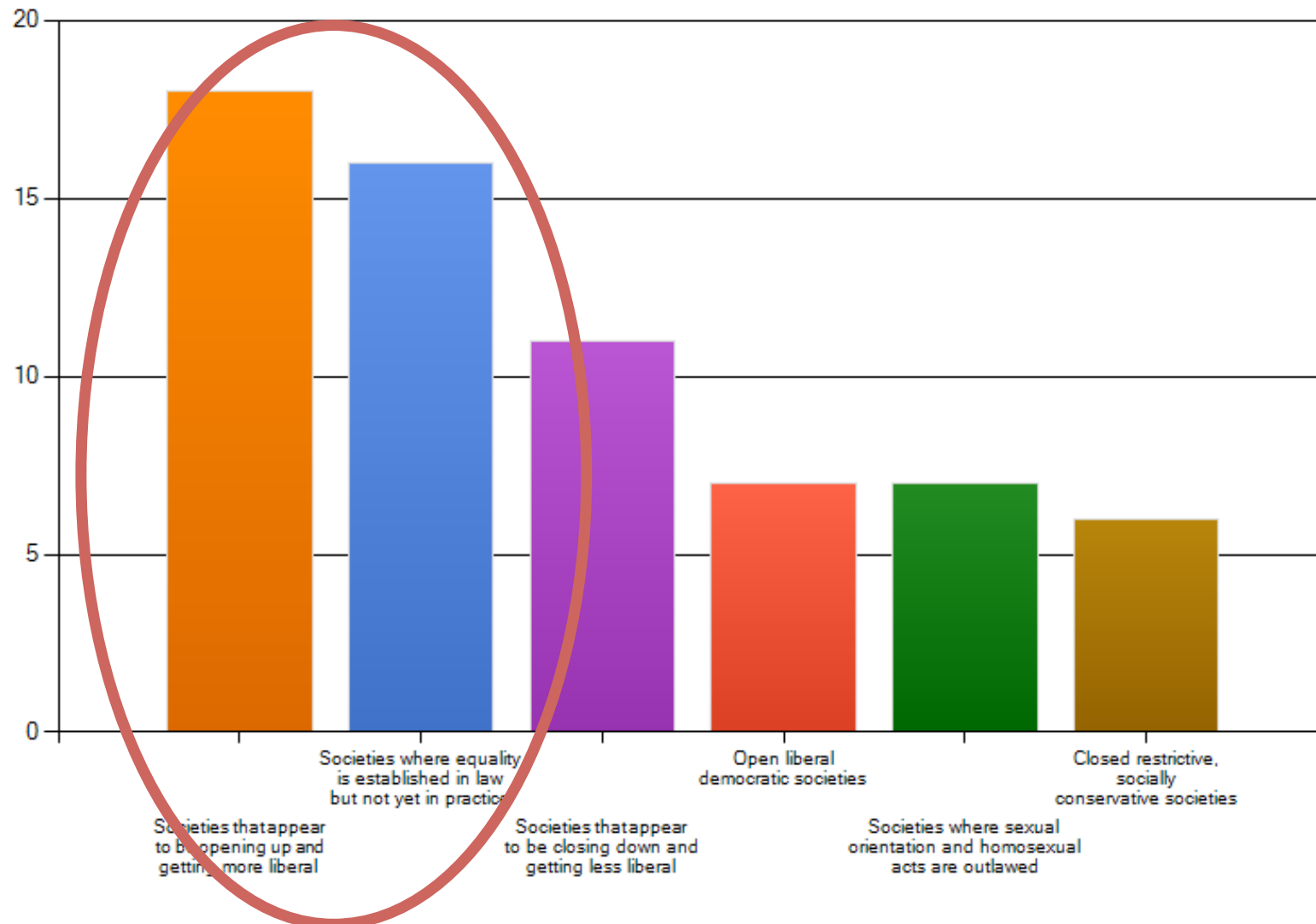
people make it work



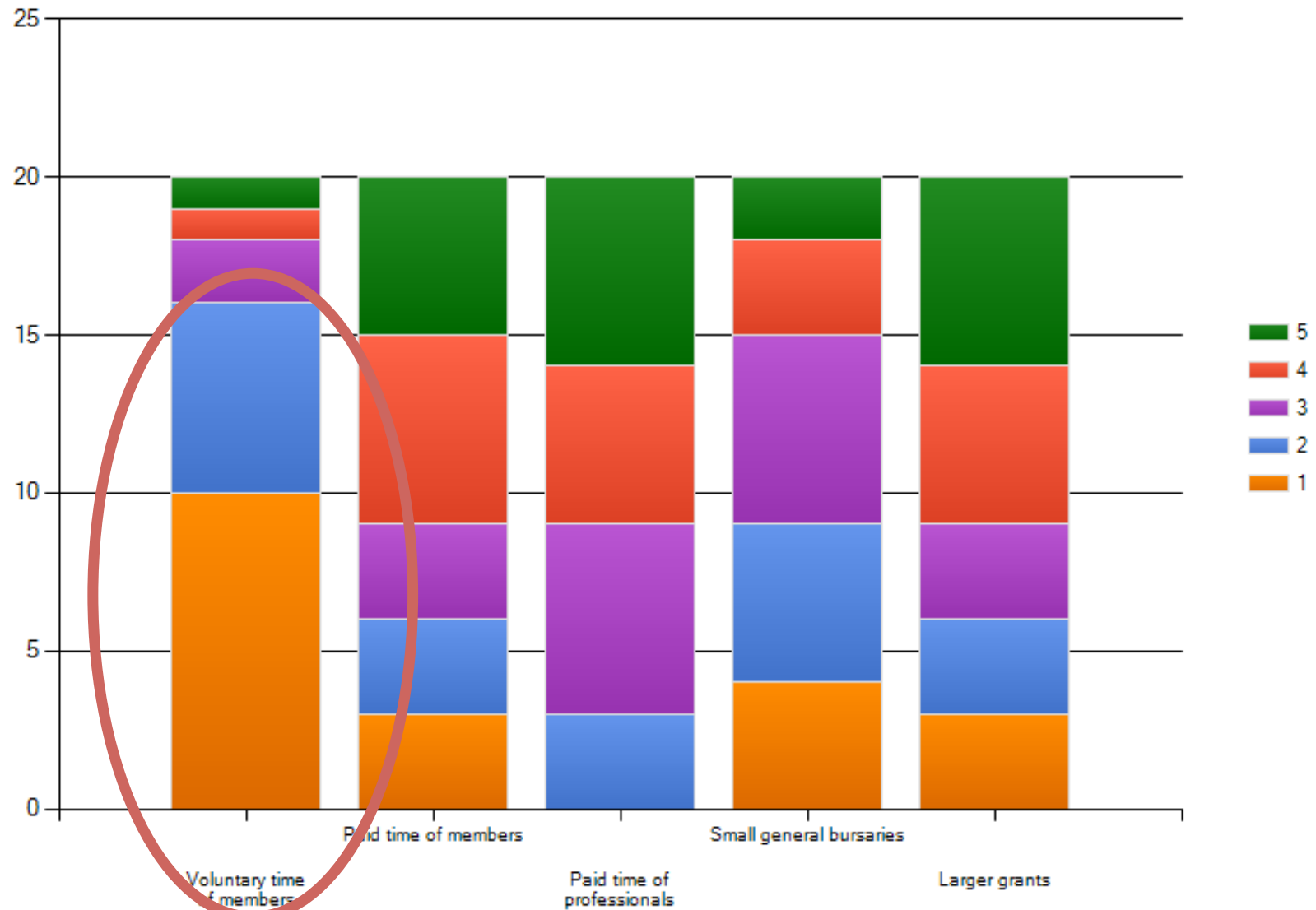
Thinking about the types of work we should be doing together, what types of project do you think we should be initiating? Please rank them in order of importance (where 1 is the highest importance)



Social/political conditions?



Thinking about the types of resources we should be committing to these initiatives, please rank these options in order - with 1 being the most important.



Knowledge and information with Corinne

What

- Experiences, stories and role models
- Organisation starter kit – how to grow and develop
- Repertoire (Arrangements, rehearsal tracks etc.)
- Our LGBT identity (internally and externally)

How

- Databases and resources on-line
- Forum online
- Mentoring scheme
- Newsletter (small mail)

Funding with Robert

- Responsive / proactive approaches
- Role of Gala and Legato – their role as organisations in this discussion
- Opportunities
 - Twinning
 - Pitch to larger charities/funders
 - Crowd source
 - Donate/volunteer as individuals
 - Influence other funders or social bodies to support LGBT Choruses to reach their own social goals
- Funding options
 - Participatory funding
 - Seed corn development

Support with Martin

Challenges and barriers

- Where do conversations start?
- How do we ensure we are sensitive to different cultures and needs?
- Recognising the social (and legal) pressures that people experience

Solutions

- Use relationships to create awareness
 - Conferences
 - Booths
 - Meetings
- Translate existing resources to support others
- Twinning and buddying
- Responding to approaches
- Inspire formation of choirs through touring and online promotion
- Telling stories of impact – how the choirs affect peoples lives
- Invite visits as well as proposing to go and support others

Format of the analysis/feedback

1. Summary of yesterday
2. Evolving external needs
3. Process / diagnostic
4. Organic developments
5. Six options for debate and decision?

Evolving external opportunities

Inspire

- Sell the power of the chorus
- Tell our story and offer hope
- Tour and share films online
- Celebrate emerging choruses
- Partner with agencies (UN, BC etc.)

Nurture

- Enable shoots to grow
- Reach out
- Offer 'starter pack'
- Mentor individual 'pioneers'
- Encourage visits in both directions

Support

- Assist with needs as they arise
- Share resources and tools
- Share marketing and membership resources
- Get more connected – twin and

Develop

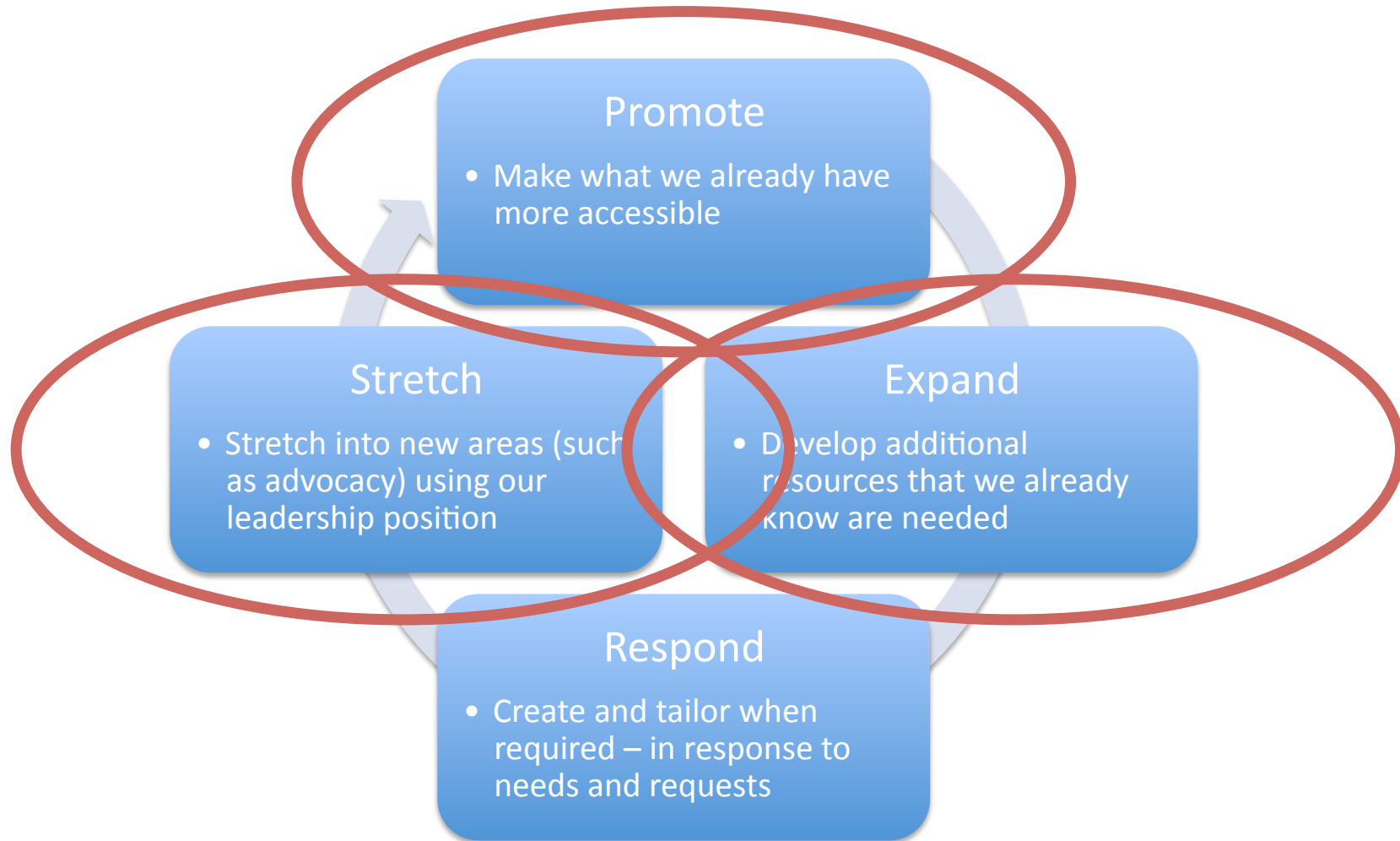
- Enable growth and maturity
- Share organisational tools and resources
- Explore learning together
- Co-program and develop projects

Process / Diagnostic

- Establish current stage
- Demonstrate typical development trajectory
- Increase their awareness of the journey ahead
- Enable them to diagnose their current stage and support required
- Predict (and prepare for) future needs

Proactive/responsive question...

Organic development - Match and lead



Practical suggestions

1. Overall -

- Development road map / diagnostic to signpost and engage

2. 'Inspire'

- Campaign of resources online, at events and including some touring
- What else?

3. 'Nurture'

- Share information about where choirs are located
- Mentoring tools, twinning/buddying and 'pioneers' support resources
- Giving fully licensed arrangements
- What else?

4. 'Support'

- Translate GALA resources for range of nations and cultures
- What else?

5. 'Develop'

- Expand the existing tools and resources including 'how to' guides on fundraising, touring etc.
- Share music information and resources online
- Create some advocacy materials to lobby and promote LGBT choirs as a social development tool
- What else?

What do we think we can have accomplished in a years time?

- Individual
- Choir level
- Association/collective level
 - What?
 - When?
 - Who?

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